



NEWS RELEASE

300 West Wieuca Road, Building One, Suite 300 Atlanta, Georgia 30342 www.williammills.com 678-781-7200 FAX 678-781-7239

MEDIA CONTACTS:

Nneka Egwuatu/Megan Ard
Media contacts for GDS Link
678.781.7229/678.781.7223

GDS Link Announces Availability of More Than 30 Data Providers in its Connector Library *Collection of alternative data supports greater flexibility, efficiencies in scoring*

DALLAS, July 19, 2010 – [GDS Link](#), a global provider of customer-centric risk management and process automation solutions, announced the availability of access to more than 30 traditional and alternative third party data providers in its Connector Library. By providing clients with rapid access to traditionally disparate data from a single source, they can better augment their risk strategies to build custom scorecards that use a more holistic approach to borrower analysis.

“GDS Link continually searches for data sources and products that will bring value to the risk management processes of its clients,” said Paul Greenwood, president of GDS Link. “Our Connector Library links more than 30 data providers – some with multiple databases – around the world, removing a key barrier to implementing and managing custom scorecards, risk and fraud-based rule sets.”

The Connector Library enables GDS Link’s clients, as well as those of its reseller partners, to leverage a robust set of data sources in support of current and future scoring solutions quickly and cost effectively. The flexible system design allows for rapid integration with existing systems. Clients can leverage GDS Link solely for data access, or incorporate the data with their implementation of GDS Link’s flagship solution, DataView360™. DataView360 was architected to derive continued value from financial institutions’ investment in legacy applications while also delivering enhanced functionality and flexibility to the risk management community.

About GDS Link LLC

GDS Link is a global provider of customer-centric risk management and process automation solutions. The company specializes in advanced software designed to support the access and aggregation of disparate data sources and the rapid implementation of custom credit scorecard models and risk management policies. Its technology acts as the enabler for organizations to effectively manage the risk of their customer throughout its lifecycle. Familiar with the large investments made by institutions in their legacy applications, GDS Link’s flagship solution, DataView360™, was architected to derive continued value from these systems while delivering enhanced functionality and flexibility to the risk management community. For more information, visit www.gdslink.com.